

#### Practitioner Dietary Supplement Reference Guide -3rd Edition

# **Introduction to dotFIT Weight Loss Products**

Dieting to lose weight without financial motivation is challenging for most everyone and generally ends with much of the weight regained within the first year.<sup>1,2,3,4,5</sup> Therefore, for weight/body fat reduction, dotFIT recommends exercise (some sort of significant physical activity) and calorie restricted meal planning based on a safe desired rate of loss. Participants should avoid loss of lean body mass and fill unavoidable nutrient gaps caused by the restricted food intake and necessary calorie deficit for weight loss by using appropriate supplementation including at a minimum, a daily multivitamin and mineral formula (MVM). See the dotFIT MVM section for MVMs and weight loss. This section will take you through the goal and rationale, including mechanisms of actions, for the use of the very few dietary supplements that have demonstrated safety and success in assisting in weight/body fat reduction and maintenance.

Dieting (calorie restriction) for weight loss and maintenance is difficult at best.<sup>6</sup> During normal energy restriction 25% of weight loss is from lean body mass/fat free mass (LBM)<sup>7,8</sup> and more depending on the magnitude of the deficit.<sup>9,10,11</sup> Although exercise helps protect LBM losses, by itself exercise is not a weight loss solution.<sup>12</sup> Weight regain is all but inevitable for most dieters as the body launches its evolutionary based natural weight loss defenses. Primary reasons for difficulties in reaching and maintaining weight loss include: 1) a need to continuously decrease calorie intake to overcome obligatory plateaus caused by overall weight/LBM reduction and exercise induced fitness improvements (both conditions can lead to a slower metabolism)<sup>13,14,15,16</sup> 2) energy level decreases (e.g. daily fatigue); 3) increases in appetite/cravings;<sup>17</sup> 4) environmental obstacles/influences (e.g. easy access to palatable foods, advertising,<sup>10,18</sup> time constraints, inability to increase daily/exercise activities, etc.) driving people back to old habits<sup>10,18</sup> 5) and finally as mentioned above, due to the amount of exercise needed to achieve and sustain weight loss, exercise has been consistently shown to be an ineffective weight loss solution by itself.<sup>19,20,21</sup>

Dietary supplements effectively addressing any or all the problems described above may be helpful in assisting users in avoiding or overcoming typical plateaus related to early weight loss without the otherwise normal obligatory increase in activity and/or decreased in food intake to continue desired weight/fat reduction. With weight loss prescription drugs being deemed to have too many negative side effects (including being pulled off the market<sup>22</sup>) with minimal results,<sup>4,23</sup> there is high interest in safe, natural and effective alternatives for assisting in weight management.<sup>4,24,25,26,27,28,29,30,31</sup>

The goal of supplements in this category is to assist the participant in complying with the daily routine that leads to weight reduction. The dietary supplements described in this section are currently used by thousands of practitioners for their clients in over 1,000 facilities in the U.S. All supplement ingredients listed here have safely demonstrated the potential to act in one or more of the following ways:

- Help create and maintain a calorie deficit by increasing daily calorie expenditure when compared to a nonsupplemented state
- Protect lean body mass loss during energy restriction
- Raise energy levels that may make one more active throughout the day
- Reduce the drive to consume food
- Decrease calorie absorption

Other than the regular use of meal replacements, which can be used successfully throughout life as an adjunct to traditional daily food planning, the dieter would cease supplementation once the weight goal is achieved.



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